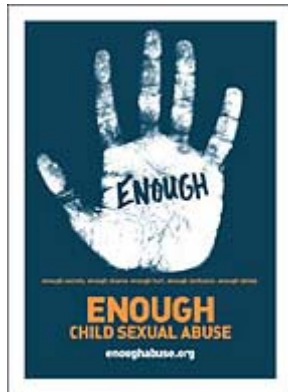


Massachusetts Citizens for Children 
Campaign for Children Newsletter
May 26, 2004

MCSAPP LAUNCHES ENOUGH ABUSE CAMPAIGN!

Enough Secrets...Enough Shame...Enough Hurt...Enough Confusion...Enough Denial...***Enough Child Sexual Abuse!***



Poster Campaign

“It starts with a hand. A determined hand, which says “enough.” It’ll make its way into newspaper stories and advertisements. Into websites and brochures. Onto posters, postcards, and stickers. Maybe even a community mural. Its message will be heard on radio and seen on TV. When it takes off there’ll be no stopping it. All it takes is a hand. Yours. Together, we can create a “Show of Hands” against child sexual abuse.”

The Massachusetts Child Sexual Abuse Prevention Partnership (MCSAPP) is proud to bring you the “Enough Abuse” Campaign. The campaign educates concerned citizens, parents, and professionals about how to prevent child sexual abuse in their homes and communities. The campaign also serves to inform community members in the project’s three pilot sites—North Quabbin, Gloucester, and Newton—about local child sexual abuse prevention trainings they can attend. After September 2005, when the three-year pilot is complete, MCSAPP plans to take the prevention tools and lessons learned from the three pilot sites to others communities across the state.

The Enough Abuse website – www.enoughabuse.org – and other Campaign materials include:

- The latest information in the field about child sexual abuse
- Behavior signs to be aware of in adults who interact with children
- How to distinguish normal sexual exploratory behavior in children from behaviors that may be sexually abusive or problematic
- Practical tips on how to assess and avoid situations that might place children at risk
- How parents can communicate important prevention message to children early, easily, and often
- Where to find treatment resources for children who have been victims of sexual abuse, as well as support resources for individuals seeking help to address offenders and potential offenders within their families.

Are you ready to include your hand among the “Show of Hands” against child sexual abuse? It’s easy to take a stand:

Place your palm facing down on a photocopying machine. Make as many copies as you wish. Write the word “enough” on the palm of the photocopied hand. Please list your hometown on the back so we can measure the movement across the state. Collect photocopied hands from friends and neighbors. Send them to: Massachusetts Child Sexual Abuse Prevention Partnership • 14 Beacon Street • Suite 706 • Boston, MA 02108

MCSAPP to Present at 3rd National Sexual Violence Prevention Conference

Jetta Bernier, chairwoman of the Massachusetts Child Sexual Abuse Prevention Partnership, will showcase the Partnership's accomplishments to date at the 3rd National Sexual Violence Prevention Conference: Building Leadership and Commitment to End Sexual Violence, held in Los Angeles, CA from May 25–28. The Partnership's presentation is an opportunity for the US Centers for Disease Control and Prevention to highlight its sponsored research and to share important information that can be used in communities across the nation for planning future sexual violence prevention initiatives.

15th National Conference on Child Abuse and Neglect to Be Held in Boston

The Children's Bureau's Office on Child Abuse and Neglect (OCAN) of the U.S. Department of Health and Human Services, Administration on Children, Youth and Families recently announced that the Fifteenth National Conference on Child Abuse and Neglect will be held April 18-23, 2005, in Boston, Massachusetts. Massachusetts Citizens for Children has been asked to participate on the program and special events planning committees.

The Conference theme, *Supporting Promising Practices and Positive Outcomes: A Shared Responsibility*, reaffirms the importance of connecting evidence-based practice and research to improve outcomes for children and families. The theme also promotes interagency collaboration, as well as collaboration across disciplines, in order to maximize resources and provide more effective services to protect children and strengthen families.

You're Invited! The Fifteenth National Conference is designed for child protection workers and administrators, social workers, educators, law enforcement professionals, health care practitioners, researchers, child advocates, members of the clergy, parents, volunteers, and others committed to ensuring the protection of children. Please plan on joining the Office on Child Abuse and Neglect and more than 40 National Co-Sponsors in Boston to forge new partnerships, exchange cutting-edge information on research, review model programs, and learn innovative techniques that hold promise for mobilizing communities on behalf of children and families.

Call for Abstracts! Individuals from the field of child protection are invited to submit abstracts for presentations related to the Conference theme and supportive of the areas outlined in the following six Learning Clusters:

- 1) Bridging Child Maltreatment Research and Practice: Focuses on research that has been incorporated into practice as a means to improve outcomes for children and families, as well as program evaluation strategies to improve the quality and effectiveness of services.
- 2) Protecting Children through Strengthening Families: Encourages new approaches in the prevention of child abuse and neglect by strengthening families, as well as research-based, state-of-the-art intervention and treatment models that demonstrate positive outcomes for children and their families.
- 3) Developing and Sustaining Collaboration: Emphasizes successful models for developing and sustaining interagency collaboration, as well as public/private partnerships to provide effective programs and practices in preventing and responding to child abuse and neglect.
- 4) Focusing on the Frontline: Identifies recruitment, retention, training, safety, and support services designed to increase the skill level and well-being of frontline child welfare workers.
- 5) Reframing the System to Promote Positive Outcomes: Discusses organization, administration, and practice strategies at the local, state, and federal level designed to respond to current and emerging issues in the child welfare and child maltreatment field.
- 6) Treating and Intervening with Children to Improve Outcomes: Presents treatment and intervention services for children that produce positive outcomes and, consequently, act to improve the future health and well-being of these children as adults, as well as prevent child abuse in future generations.

To receive formal instructions, please contact Kim Amos at 703-528-0435 or by e-mail at kamos@pal-tech.com.

Responses are due via mail only by June 15, 2004 to:

15th National Conference on Child Abuse and Neglect
1901 North Moore Street
Suite 204
Arlington, VA 22209

Massachusetts Campaign for Children
14 Beacon Street, Suite 706. Boston, MA 02108. 617-742-8555.
campaign@masskids.org
